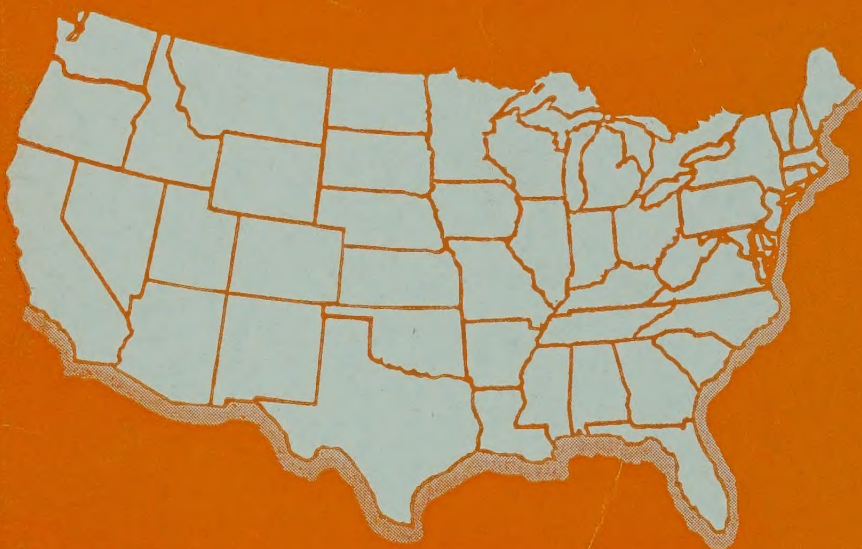


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

For Greater Profit...

BUY SHORTHORN CATTLE



MEMBERS and ACTIVE BREEDERS

This list includes breeders in—

ALABAMA	NEW JERSEY
FLORIDA	NEW YORK
GEORGIA	NORTH CAROLINA
MAINE	PENNSYLVANIA
MARYLAND	SOUTH CAROLINA
MASSACHUSETTS	TENNESSEE
MISSISSIPPI	VIRGINIA
NEW HAMPSHIRE	WEST VIRGINIA

Breeders in above states will
be glad to show you their . . .

Sources of Supply

For Additional Information write:

American Shorthorn Breeders' Ass'n

7 Dexter Park Ave., Stock Yards, Chicago 9, Ill.



The Swing is to SHORTHORNS
Not ONE—but THREE Consecutive Inter-
national Grand Champion Steers Over All
Breeds Under Three Different Judges!

1. Shorthorns in 1947 enjoyed their greatest year in steer triumphs in interbreed competition throughout the nation.

2. Demand for Shorthorn bulls for cross-breeding has been the greatest in modern history topped off by the highest record in bull sale averages in 30 years at the International Shorthorn Congress, sale, and other leading state and district sales of the country.

3. The average price for Shorthorns at auction in 1947 went up 24 percent.

4. New members in the American Shorthorn Breeders' Association hit a new all-time high of 2,333 in 1947. In six years Association membership has doubled over the entire number for all previous time up to that date.

GET IN STEP WITH PROGRESS
BUY SHORTHORNS
Best in Every WEIGH!

Shorthorns have brought prosperity to owners, breeders and communities the world over. They represent the most honest weight across the scales for their board and keep of any beef breed. Their great advantage is their easy adaptability to any agricultural program. In addition, their qualities of greater weight at any given age, greater scale, dual profitability of beef and milk, gentle dispositions, and easy feeding qualities, almost exclusively theirs by right of years of inheritance, make them the nearest to being the all-sufficient cattle breed. They are **MONEY-MAKERS WITHOUT PEER.**



REMEMBER—You sell beef by the pound, and get many more pounds with Shorthorns.



*This booklet lists members
and active breeders of Short-
horns in the following states:*

ALABAMA
FLORIDA
GEORGIA
MAINE
MARYLAND
MASSACHUSETTS
MISSISSIPPI
NEW HAMPSHIRE
NEW JERSEY
NEW YORK
NORTH CAROLINA
PENNSYLVANIA
SOUTH CAROLINA
TENNESSEE
VIRGINIA
WEST VIRGINIA

Published in March, 1948

ALABAMA

County	Name	Address
Colbert.....	Ballew, A. A.,	Sheffield
Dallas.....	Gayle, Thomas G.,	E. Selma
Escambia.....	Sheppard, James T.,	Brewton
Franklin.....	Wilson, Chas. R.,	Russellville
Hale.....	Dale, Jas. H. & Son,	RFD. 3, Box 45, Greensboro
"	Dale, J. Todd,	Greensboro
"	Dale, Wm. Pratt 2d,	c/o J. H. Dale & Son, R. 3, Box 45, Greensboro
Jefferson.....	Leonard, C. E.,	1910 5th Ave. N., Birmingham
Lee.....	Gregory, W. H.,	Ext. Serv., Alabama Polytechnic Inst., Auburn
Montgomery..	Norman, W. C., Jr.,	R. 1, Hope Hull
"	Reddoch, J. A.,	Hope Hull
Perry.....	Willerton, Frank,	Uniontown
Shelby.....	Muncy, A. M.,	Wilsonville
Sumter.....	Nelson, T. M. & T. M. Tartt, Jr.,	Penola Plantation, c/o T. M. Nelson, Epes
Talladega.....	Camp, Harvey N.,	Eastaboga
"	Mitchell, C. W.,	Alpine

FLORIDA

Jefferson.....	Hundley, Larkin,	Monticello
Polk.....	Washington, Herman,	R. 1, Lake Wales
Santa Rosa...	Todd, James T.,	J-5 Ranch, P. O. Box 106, Milton

GEORGIA

Atkinson.....	Stockwell, E. T.,	R. 1, Axson
Elbert.....	Reales, Simon,	R. 1, Elberton
Emanuel.....	Youmans, J. R.,	Adrian
Harris.....	Jones, A. L.,	R. 1, Cataula
Peach.....	Miller, W. B.,	R. 1, Fort Valley
Richmond....	Mitchell, L. W.,	871 Broad St., Augusta
Turner.....	Gorday, H. R.,	Ashburn
Union.....	McDougald, W. J.,	Gaddistown
Warren.....	Hall, R. H.,	c/o Paul L. Marshall, Co. Agt., Warrenton
"	Reese, Odom L.,	c/o Paul L. Marshall, Co. Agt., Warrenton

MAINE

Androscoggin.	Stevens, L. E.,	Turner
"	Wardwell, L. L.,	Turner
"	Wilkins, Ernest C.,	R.F.D. 1-A, Auburn
Aroostook....	Ebbett, P. L. B.,	Houlton
"	Hoyt, Arthur E.,	R. 3, Presque Isle
"	Hull, Leon,	Easton
"	Kingsbury, Earl D.,	Bridgewater
"	McIntire, C. S.,	Perham

You Are Invited . . .

. . . to take advantage of all the facilities of the American Shorthorn Breeders' Association. It is an organization of Shorthorn breeders for Shorthorn breeders and will cooperate with you in any way possible—either in solving your cattle problems or in locating and assembling the Shorthorns you want.

If you are not already doing so, we invite you to become interested in producing Shorthorns on a profitably sound and constructive basis, for we know from experience that by breeding good Shorthorns you will derive much in both enjoyment and profit.

WE URGE YOU TO VISIT THESE BREEDERS

Undoubtedly there are breeders in your vicinity from whom you can obtain foundation stock. Many of our leading breeders hold annual auctions and the Shorthorn Association sponsors consignment sales of carefully chosen cattle from which you can make valuable selections.

In addition to this list of breeders, we will be pleased to send pictures, informational booklets and any other supplementary material you would like.

AMERICAN SHORTHORN BREEDERS' ASS'N.

7 Dexter Park Ave., Union Stock Yards,

Chicago 9, Illinois

MAINE—(Continued)

County	Name	Address
Cumberland...	Potter, Lawrence G., R. 1,	Harrison
"	Walnut Crest Farm, c/o Clinton F. Rines, R. 1,	Westbrook
Franklin.....	Bubier, Charles A., R. 1,	Wilton
"	Lewis, Charles F.,	Farmington
"	Smith, Hollis,	East Dixfield
Oxford.....	Bailey, Clarence H.,	Andover
"	Chapman, Wm. C.,	Bethel
"	Cushman, Claude S., R. 2,	Bryant Pond
"	Harnden, C. Archer,	East Brownfield
"	Harrington, John M.,	Bethel
"	Haynes, Harry N.,	South Waterford
"	Learned, Alfred Harold,	Box 114, Andover
"	McDonald, Frank,	East Brownfield
"	Whitman, Arthur B., R. 1,	Bryant Pond
"	Whitman, Harold E.,	Buckfield
Somerset.....	Getchell, Harold C., R. 2,	North Anson
"	Harlow, Morton A., R. 1,	Norridge-wock
"	Hobbs, Jotham L., R. 1,	Fairfield
York.....	Bisbee, Fred Leon & Gladys Lord,	Limerick
"	Whitin, Paul, Jr., c/o Stone Quarry Farm, R. 2,	North Berwick

MARYLAND

Anne		
Arundel....	Simmons, S. N.,	West River
"	Stanmar Farm, c/o S. N. or Martha M. Simmons,	Sudley-West River, P. O.
"	Tilden Lawn Farm, c/o Wm. Simmons,	Davidsonville
Baltimore....	Allen, Herschel H.,	Phoenix
Carroll.....	Hevner, W. Lloyd, R. 2,	Union Bridge
Charles.....	Crain, Helen Young,	Mt. Victoria
"	Reeder, Foster M.,	Mt. Victoria
"	Vischer, Peter, Habre DeVenture,	Port Tobacco
Frederick....	Lockwood, Merritt,	Tuscarora
Garrett.....	Beachy, Jonas M.,	Accident
"	Brenneman, Nelson,	McHenry
"	Paugh, James V., R. 2,	Deer Park
"	Reichenbecher, Chas.,	Accident
Prince		
Georges....	Smith, J. Paul, "Hazlewood Farm,"	Mitchellville
"	United States Dept. of Agr'l, c/o C. G. Potts, Animal Husb. Dept.,	Beltsville
"	Woodward, William,	Bowie
St. Marys....	Trossbach, William O.,	Dameron
Washington...	Dunrovin Farm, c/o Mrs. Juliette Leroi,	Boonsboro

MASSACHUSETTS

Worcester....	Dana, Carlos Edwin,	Millbury Road, Oxford
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MODERN TYPE SHORTHORNS

+ Practical Feeding Methods

= BIG BUSINESS



From a \$100,000 Feedlot

This champion load in the Shorthorn carlot division of the first postwar Chicago International Livestock Show illustrated the extreme profitability of today's commercial type Shorthorns. Their earlier maturity gives the advantage over other breeds of being ready for competition for market early or of being able to hold bloom longer for more profitable later showing or sale if necessary. These averaged 1,045 lbs. around and were exhibited by Hugh Morris of Ainsworth, Iowa, who brought seven loads of Shorthorns to the show—105 head of the best shipment of heavy cattle of any breed ever seen at Chicago by many yard experts. They were purchased as feeders in Colorado and Montana at around 500 lbs. average and at about \$26.75 per cwt. In addition to the breed championship they won a 1st, two 2ds, a 3d, 4th and 5th prizes. The champions sold at 50c a lb.; one load not entered for competition sold for 38c a lb. The 105 head averaged a fraction over 41c a lb. to gross over \$49,000 not including more than \$600 in prize money.

At the 1947 show he had 124 head, four loads of which were in the prize money and four were sold on the open market. The 124 head averaged 1,111 lbs., each, grossed \$54,543.90, and won an additional \$740 in prize money. **YOU CAN'T BEAT SHORTHORNS AS MONEY-MAKERS.**

MISSISSIPPI

County	Name	Address
Calhoun.....	Lovlace, Harley C., Vardaman	
Claiborne.....	Huff, C. L., Port Gibson	
Copiah.....	Ervin, Julian M., Crystal Springs	
"	McGuire, Dr. J. C., Hazlehurst	
"	Morehead, Miss Lottie, Box 295, Hazlehurst	
"	Parsons, J. A., Crystal Springs	
"	Ramsey, Mrs. S. D., Sr., Hazlehurst	
"	Rutledge, J. H., R. 1, Hazlehurst	
Hinds.....	Gearhart, J. H. & Son, Box 25, Bolton	
"	Stout, J. F., Bolton	
Jefferson.....	Allen, R. J., R. 1, Fayette	
"	Johnson, E. L., Fayette	
"	Nall, Louis C. & Emory Lois, R. 1, Box 153, Fayette	
"	Noble, Randolph & Joe, Lorman Springfield Plantation, R. J. Allen, Mgr., Fayette	
Lafayette.....	Jones, E. E., Tula Star Route, Box 15, Oxford	
Lamar.....	Pine Grove Plantation, R. 4, c/o Mar- shall Ballard, Jr., Lumberton	
Lawrence.....	Russell, I. E. & W. C., R. 1, Monticello	
Lincoln.....	Cato, H. E. & Son, Brookhaven	
"	Rogers, Baker, Brookhaven	
Panola.....	Farmer, T. Q., Crenshaw	
"	Potts, T. C., Crenshaw	
Scott.....	Miles, E. G., Pulaski	
"	Miles, Jack I, R.F.D. 1, Morton	
"	Miles, R. E., Pulaski	
Simpson.....	McGee, Walter J., R. 1, Braxton	
Tate.....	Watson, J. F., Senatobia	
Tippah.....	Manning, Hez & Son, Ripley	
"	Shannon, Oscar, Ripley	
Yazoo.....	Duggan, J. T., Box 722, Yazoo City	
"	Smith, Thos. T., R. 1, Vaughan	

NEW HAMPSHIRE

Hillsboro Duggan, Wm. J., Box 197, Hillsboro

NEW JERSEY

Monmouth....Frelinghuysen, Elizabeth L., Holmdel
 " Frelinghuysen, Frederick, Holmdel

NEW YORK

Dutchess.....	Schultz, Fred T., Clinton Corners
Onondago.....	Shellabarger, Ernest E., R. 2, Syracuse 7.
Orleans.....	Ostrander, Roscoe C., Box 151, Knowlesville
Seneca.....	Horton, A. W., Lodi
Tioga.....	Rowlands, Kenneth, R. 1, Apalachin
Wayne.....	Furman, H. A., RD., Macedon
"	Stearns, Leon R., Palmyra

NORTH CAROLINA

County	Name	Address
Alleghany....	Joines, R. G.,	Sparta
Buncombe....	Anderson, S. C.,	Barnardsville
"	Candler, W. W.,	Candler
"	Luther, T. C.,	Candler
"	Moss, H. A.,	611 Flatiron Bldg., Asheville
"	Roberson, Cassius B.,	R. 2, Candler
"	Roberson, H. P.,	Candler
"	Roberson, Milton W.,	Candler
"	Rogers, Mark, R. 1,	Leicester
"	Williams, Roger,	Elk Mountain Road, R. 1, Asheville
Cherokee.....	Gentry, S. C.,	Murphy
Cleveland.....	Moore, J. K.,	Mooreboro
Haywood.....	Boyd, G. A. & Sons,	R. 2, Waynesville
"	Worley, J. G.,	Box 807, Canton
Jackson.....	Alexander, Cecil,	Green's Creek
Madison.....	Ball, Thomas, R. 1,	Box 210, Marshall
"	Brigman, Wayne,	Box 31, Marshall
"	Metcalf, S. J.,	Mars Hill
"	Ramsey, J. J.,	Marshall
"	Ray, Clyde, R. 2,	Mars Hill
"	Teague, E. C.,	Marshall
Mecklenburg..	Whisnant, Dr. A. M.,	c/o Hopecrest Dairy Farms, Park Road, R. 2, Charlotte
Mitchell.....	Parsons, Bill,	Toecane
Rowan.....	McCanless, W. F.,	c/o Circle M Ranch, Box 127, Salisbury
Wake.....	No. Carolina College of A. and M.	Arts, Raleigh
"	No. Carolina Equip. Co.,	3101 Hills- boro St., Raleigh
Yancey.....	Gibbs, Mr. & Mrs. Horton A.,	R. 1, Burnsville

PENNSYLVANIA

Allegheny....	Keil, Leonard & Albert,	R. 2, Wexford
"	Wood, Andrew,	Gibsonia
Bedford.....	Hosselrode, Theodore,	R. 1, Box 97, Hyndman
Butler.....	Brown, G. Wayne,	R. 1, Butler
"	Campbell, Dr. E. E.,	303 Savings Bank Bldg., Butler
"	Campbell, Ford L.,	R. 1, Karns City
"	Campbell, J. Porter,	R. 2, Box 38, West Sunbury
"	Campbell, Mrs. Lou B.,	R. 1, Karns City
"	Cross, Clarence & Sons,	RD. 1, Boyers
"	Gilmore, Robert C.,	RFD. 2, Harrisville
"	Ivell, R. E.,	RFD 1, Harrisville
"	Magee, S. A.,	R. 1, Harrisville
"	Mostowy, Michael,	Box 55, Bruin
"	Peebles, Robt. P.,	R. 3, Slippery Rock
"	Vincent, C. W.,	R. 2, Harrisville
Centre.....	Pennsylvania State College,	State College

Roadside Signs

Advertise Your Herd

How often also have you been impressed with a neat sign designating some owner's farm and his favorite breed of livestock? WHY NOT CREATE THE SAME FAVORABLE IMPRESSION. The best way is by one of the roadside signs that have been made available to you by the Association, at cost, a very low price for a long lasting sign because of quantity buying. They are 36 x 28 inches—big enough to be seen even by the speed demons. Their attractive coloring and unusual design bring compliments from everyone.

They are done in enamel on a heavy metal base and come complete with iron bracket to hold them to an upright support. They are done in blue and brown on a white background for Shorthorns. If you live off the highway you can have your name and direction to your farm lettered in as shown at the left, or if you live on the highway your farm name and your own can be shown. Be sure to include lettering instructions.

\$15 Complete With Lettering and Bracket
You Pay Only Shipping Charges Extra
When Sign is Delivered

(Additional signs in same order only \$12.00)



AUTOMOBILE LICENSE PLATE SIGNS



After the brilliant record made by Shorthorns in the last few years, we have more reason than ever to be proud of our breed affiliation. We have available automobile license plate signs done in blue and brown enamel on a white background, in a good weight durable metal, with openings directly corresponding to any width bolt fastenings on any automobile license plate. They can be attached easily.

Every breeder will want a set for his own car, probably another for his truck, and you will never find better goodwill builders to present to buyers. We can't say too much about these constant, effective and subtle reminders for repeat business. They are one

of the best and most inexpensive ways we know of to keep breeders coming back for more.

\$1.00 a set (front and rear) or 50 cents each.

Order Yours TODAY.

American Shorthorn Breeders' Association

7 Dexter Park Ave., Stock Yards, Chicago 9, Illinois

PENNSYLVANIA—(Continued)

County	Name	Address
Clarion.....	Kammerdiener, Peter, R. 6, New Bethlehem	
"	Mong, R. W. & Son, RFD 1, Knox	
Crawford.....	Hartzell, Aaron S., Adamsville	
Cumberland...	Coyle, Mervin G., R. 6, Box 354, Carlisle	
Dauphin.....	Pennington, Fred A., 236-242 Liberty St., Harrisburg	
"	Rice, P. B., c/o Payne-Shoemaker Bldg., 13th Fl., N. 3d and Pine Sts., Harrisburg	
Erie.....	Held's Farm (Andrew & Carl W. Held), P. O. Box 1273, Erie	
"	Holliday Farms, No. Springfield	
Fayette.....	Baird, Benj. B., Adah	
"	Lenhart, C. A., Ohiopyle	
Greene.....	Eisiminger, Lazear, R. 3, Waynesburg	
"	Long, Thos. N., Rices Landing	
"	Stockdale, Hillard, R. 5, Waynesburg	
Lancaster....	Endslow, H. B. & Sons, R. 1, Marietta	
Lawrence.....	Fullerton, Guy M., RFD. 2, Enon Valley	
Mercer.....	Christley & Frisk, R. 6, Mercer	
"	Gilmore, A. E., R. 3, Box 66, Grove City	
"	Hunter, S. R., Grove City	
"	Johnston, George W., R. 3, Grove City	
"	Love, William C., RD. 2, Fredonia	
"	McCoy, W. T., Mercer	
"	Robinson Bros., Mercer	
"	Willaman, Paul, Transfer	
Northumber- land.....	Shaffer, Raymond D., Hickory Corners	
Somerset.....	Cable, Charles C., R.D. 1, Hooversville	
Venango.....	Porter, J. B., Clintonville	
Washington...	McDowell, John H., R. D. 1, Hickory	
"	Patterson, C. L. & F. M., R. D. 1, Rea	
"	Sprowls, E. H. & A. L., Claysville	
Westmore- land.....	Scott, G. F., R. 4, Box 67, Greensburg	

SOUTH CAROLINA

Anderson.....	Broyles, J. B., Townville
Florence.....	Tyler, W. D. & L., P-D Ranch, Florence

TENNESSEE

Bedford.....	Carothers, J. T. & Son, R. 2, Wartrace
"	Walker, E. B., R. 3, Shelbyville
Benton.....	Cuff, A. T., R. 4, Camden
Carroll.....	Butler, Geo. F., R. 1, Trezevant
Carter.....	Johnson, W. M., Hampton
Cheatham....	Felts, R. R. & Son, Pleasant View
"	York, B. H., Pleasant View
Clay.....	Chitwood, Neville, Moss
Cocke.....	Stokely, Estel, Del Rio
Crockett.....	Butler, Roscoe, Alamo

TENNESSEE—(Continued)

County	Name	Address
Cumberland...	Creason, B. A., R. 2, Box 31,	Crossville
Davidson.....	Rogers Brothers,	R. 6, Nashville
Dickson.....	Eleazer, Geo.,	Dickson
"	Walker, D. K., R. 1, Box 114,	Dickson
Dyer.....	Owen, John M., R. 2,	Newbern
Gibson.....	Butler, C. H., 512 Church St.,	Trenton
"	Lusk, J. P., Box 231,	Milan
"	Marrs & Jones,	Dyer
"	Rochelle, Leon, Box 231,	Milan
"	Willis, James R., R. 1,	Humboldt
Giles.....	Black, W. T., Wales, Route 1	
"	Campbell, Clarence, R. 2,	Pulaski
Greene.....	Alexander, J. Mode & Sons, R. 8,	Greeneville
"	Carter, D. N.,	Chuckey
"	DeVault, H. M.,	Greeneville
"	Doak, Samuel A.,	Greeneville
"	Grubbs, Charley,	Afton
"	Hayes, Reuben & Carl N., R. 1,	Chuckey
"	Taylor, Rufus W.,	Greeneville
Hamblen.....	Thompson, Oscar,	Whitesburg
"	White, T. B.,	Whitesburg
Hardin.....	Welch, Con T.,	Morris Chapel
Henderson....	Beasley, E. S.,	Lexington
"	Frizzell, W. C.,	Chesterfield
"	Goff, Riley,	Reagan
"	Reeves, Bradley C., c/o E. E. Wallace,	Darden
"	Wallace, Ernest,	Darden
Henry.....	Nance, Jas. F., R. 4,	Paris
Hickman.....	Fly, Howard, R. 2,	Lyles
"	Nicks, Henry W.,	Nunnelly
"	Patten, Tom,	Lyle
"	Peeler, A. H.,	Nunnelly
"	Petty, J. B.,	Bon Aqua
"	Redden, T. H.,	Bon Aqua
"	Wherry, J. H., R. 1,	Nunnelly
"	Wherry, W. T.,	Nunnelly
Jefferson.....	Felkner, Edward, R. 1,	Dandridge
Johnson.....	Fuller, Selmer,	Mountain City
"	Lowe, Bert T.,	Mountain City
Knox.....	Haley, J. K., Box 1727,	Knoxville (10)
"	Univ. of Tenn., An. Husb. Dept.,	Knoxville
Lawrence.....	Harlan, J. F.,	Loretto
"	Rogers, J. C., R. 1,	St. Joseph
"	White, Rufus W., Jr., R. 5,	Lawrenceburg
Lincoln.....	Conger, D. L.,	Fayetteville
"	Marks, L. B.,	Fayetteville
"	Whitaker, Mac,	Fayetteville
Maury.....	Butler, J. N., R. 1,	Carters Creek
"	Fox, U. E.	Carters Creek
"	Jones Bros., R. 1,	Culleoka
"	Priest, C. V. & Son,	Santa Fe
"	Priest, O. C. & Son,	Santa Fe
"	Watkins, J. D., R. 2,	Culleoka
Montgomery..	Conroy, John J.,	Clarksville
Obion.....	Caldwell, James Noel, Jr.,	Union City
"	Daniels, Knox, R. 3,	Union City

TENNESSEE—(Continued)

County	Name	Address
Obion.....	Wheeler, Don, R. 2, Union City	
"	Wheeler, J. H., Union City	
Putnam.....	Stone, C. M., R. 5, Box 61, Cookeville	
Roane.....	Barnard, John M., Kingston	
Robertson....	Felts, R. M. & Sons, R. 1, Springfield	
"	Moore, J. C., R. F. D. 1, Springfield	
Sevier.....	Ogle, J. W., Sevierville	
Shelby.....	Dilatash, W. H. & Walter F., c/o Memphis Plywood Corp., Memphis 9	
"	Robison, S. G., 519 S. Cox St., Memphis	
Smith.....	Thompson, W. D., Elmwood	
"	Yancey, C. E., Riddleton	
Sullivan.....	Riley Bros., Bluff City	
Sumner.....	Curtis, Martin R., Hendersonville	
"	Meador, E. P., R. 1, Westmoreland	
Tipton.....	Carter, W. T., Mason	
"	Scott, C. A., R. 1, Tipton	
Unicoi.....	Anderson, John A., Erwin	
"	Rice, R. S., R. 1, Flag Pond	
Warren.....	Tittle & Cope, Box 205, McMinnville	
"	Willis, F. L., R. 4, Morrison	
"	Womack, John Calvin, R. 4, McMinn- ville	
Washington...	Bailey, Holt, Jonesboro	
"	Bickley, J. T. & Son, R. 4, Jonesboro	
"	Hoss, Henry, Jonesboro	
"	Weaver, William S., Johnson City	
Wayne.....	Franks, Wallace, Lutts	
"	Shelby, James M., R. 3, Lutts	
Weakley.....	Glasgow, L. A., Dresden	
"	McClain, Seldon K., Palmersville	
"	Parrish, J. M. & Son, R. 3, Martin	

VIRGINIA

Augusta.....	Bowman, Ward, Star Route, Staunton
"	Grove, Carl W., R. 2, Waynesboro
"	Grove, Paul H., R. 2, Waynesboro
"	Landes, W. P., Mt. Sidney
"	Thompson, T. J. & Sons, Box 165, Swoope
"	Wenger, A. T. & Lacy, Staunton
Bath.....	Hidden Valley Farms, R. E. Pound,
"	Mgr., Warm Springs
"	Ingalls, Mrs. Fay, Hot Springs
Botetourt....	Firebaugh, Betty R., Troutville
"	Firebaugh, P. A., Troutville
Carroll.....	Bolen, Dr. David, Galax
Clarke.....	Armel, C. L., R. 1, Berryville
"	Guest, Winston, White Post
Craig.....	Ross, Chas. M., New Castle
Cumberland...	Gamage, Mrs. Ruth L., Cartersville
Fauquier.....	Atkinson, Thomas, The Plains
"	Baird, Alvin H., Oak Hill, Delaplane
"	Coleman, Mrs. Dorothy W., The Plains
"	Fletcher, J. North, Warrenton
"	Harrison, Mrs. George L., c/o Blue Ridge Farm, Upperville



UNIFORMITY HAS CASH VALUE

A very significant part of the wealth producing ability of Shorthorns rests upon the cow herd. Cows like this one are the backbone of efficiency of any herd. They combine pedigree, individuality, prolificacy and long life. They are reliable as regular producers of the kind of calves that go on into other herds contributing improvement and popularity for Shorthorns and bring ever-increasing wealth to the owners.

Perhaps no one thing inspires more confidence on the part of a buyer than to see a uniform bunch of matrons. But securing uniformity is not a matter of chance. It is a matter of careful planning. In choosing a herd unit of females it is all important to your future success in the business that you buy cows of uniform type.

All livestock booms have gained impetus through increase of uniformity of the type which the public demands. The spectacular record of Shorthorn steer triumphs over all breeds in the last few years is a tribute to the wide-spread conception of modern uniformity of Shorthorn type and quality which has fixed itself firmly in the minds of our breeders everywhere—no part of the country excepted.

VIRGINIA—(Continued)

County	Name	Address
Floyd.....	Howard, Kent S., Floyd	
"	Poff, Joe, Floyd	
"	Thompson, W. J., Floyd	
Franklin.....	Bowman, D. C. & Sons, Boones Mill	
"	Bowman, W. F., R. 1, Boones Mill	
Frederick.....	Rudolph, E. O., Stephenson	
"	Wakeman, P. H., RFD 1, Middletown	
Grayson.....	Cox, Ellis, Estate, c/o Lalah Cox, Oldtown	
Henry.....	Covington, James E., Martinsville	
"	Shackelford, Dr. John A., c/o Shackel- ford Hospital, Martinsville	
"	Whittle, Kennon C., P. O. Box 272, Martinsville	
Highland.....	Crummett, R. H., Blue Grass	
"	Mount Pleasant Farms, A. L. Moyers & Sons, Doe Hill	
Loudoun.....	Booth, Dr. R. L., Middleburg	
"	Pickens, R. S., "Janelia Farm," Leesburg	
"	Seipp, William C., Brook Hill Farm, Middleburg	
Lunenburg....	Hardy, T. B., Jr., Victoria	
Montgomery..	Gordon, W. F., RFD. 1, Christians- burg	
"	Kessler, J. M., Blacksburg	
"	Ratcliffe, R. G., Jr., R. 2, Radford	
"	Virginia Polytechnic Inst., c/o R. E. Hunt, Blacksburg	
Nelson.....	Canody, W. T., Piney River	
"	Kemp, McDonald R., Avon	
Page.....	Varner, N. A. & Son, Luray	
Prince Edward	Johnson, C. T., 104 N. Main St., Farmville	
Prince		
William....	Harrison, J. Kearsley M., Gainesville	
Pulaski.....	Beamer, Fred L., R. 2, Dublin	
"	Crockett, Mrs. W. R., Draper	
"	Crockett, Mrs. W. R. & M. L. & N. S., Draper	
"	Summers, L. R., Pulaski	
Rappahannock	Keyser, John A., R. 1, Box 15, Washington	
Roanoke.....	Fickling, H. J., Box 2570, Roanoke 10	
"	Moles, G. W., Vinton	
Rockbridge...	Davis, F. E., Goshen	
"	Johnston, J. G., R. 6, Lexington	
"	Knick, E. R. & S. R. Shaner, Natural Bridge Sta.	
"	Seay, John R., Box 631, Buena Vista	
Rockingham..	Cline, Edgar J., c/o Ridgehurst Farms, Broadway	
"	Haviland, M. M., Bergton	
"	Shank, Samuel S., Broadway	
"	Susie Q Farm, c/o V. Pringle, Box 55, Harrisonburg	
"	Turner, John L., Broadway	
Russell.....	Banner, W. S., Castlewood	



PACE SETTERS

The Shorthorn steer record of 1946 and '47 was the most colorful in breed history because great bulls have been used to provide championship inheritance. In almost every instance our steers were put into grand or reserve grand positions in far outnumbered competition from other breeds, but the modern dressing and ideal conformation of the Shorthorn clamored for top spots and got them. The three shown here were the winning steer herd over all breeds at the 1946 Chicago International.

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To encourage owners of good Shorthorns to pick better calves for steers and to see them get into top competition with other breeds at major shows, an extra bonus of \$1,000 has been established by the American Shorthorn Breeders' Association for the exhibitor of a Shorthorn steer adjudged grand champion over all breeds at the Chicago International, Kansas City Royal, Fort Worth or Houston Fat Stock Shows, and the Denver National Western. In the case of a breeder who hasn't the time to fit a calf, there is many an expert fitter and showman among the 4-H or FFA boys and girls who would be glad for the chance to win it if the Shorthorn steer is made available to them. A grand champion steer will bring everlasting prestige and honor to the breeder and exhibitor and great advertising and publicity value to the breed.

VIRGINIA—(Continued)

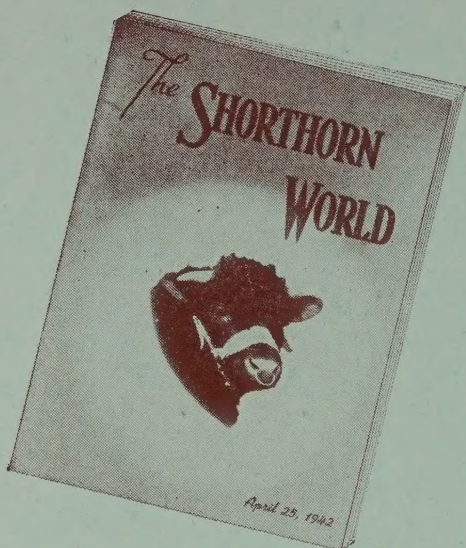
County	Name	Address
Shenandoah..	Foltz, J. Earl, R. 2,	Woodstock
"	Myers, Wm. R., R. 1,	Mt. Jackson
"	Shenandoah Farms, W. W. William-	son, New Market
Smyth.....	Eller, J. A. & Sons,	Marion
Washington..	Stewart, Herbert,	Skyland Inn, Box 28, Abingdon

WEST VIRGINIA

Cabell.....	DeJarnett, Scott,	Salt Rock
"	Winters Bros.,	Lesage
Grant.....	Ours, Archie W.,	Petersburg
"	Spiker, V. C.,	Bayard
Greenbrier...	Brant, Hugh L.,	Ronceverte
"	Connell Brothers,	Ronceverte
"	Preston, S. P.,	Lewisburg
"	Wilson Bros.,	Lewisburg
Jackson.....	Boggess, W.,	French, Ripley
"	DeWees, Dewey & Bro.,	Kenna
"	Hussell, L. E. & Son,	Mt. Alto
"	Hussell, Otis,	Mt. Alto
"	Kessel, C. R., Jr., c/o C. R. Kessel,	Sr., Ripley
Kanawha.....	Tuscawilla Farm,	P. O. Drawer 2833, Charleston 30
Lewis.....	Crawford, A. P.,	Ireland
Marion.....	President of Marion County Court,	Fairmount
Marshall.....	Burley, L. F.,	Woodruff
"	Riggle, K. Wayne,	R. 2, Cameron
Mason.....	Jones, D. W.,	Leon
McDowell....	Jennings, Ivan F.,	Box 164, Welch
Mineral.....	Arnold, S. M.,	Burlington
Monongalia...	Core Bros., c/o C. L. Core,	Core
"	Lemley, Lena,	R. 1, Core
"	W. Va. Univ. Coll. of Agr.,	Morgantown
Monroe.....	Johnson, R. W.,	Union
"	Symns, Clarence,	Peterstown
Ohio.....	Scott, Arthur M.,	Wheeling
"	Scott, Henry D.,	Wheeling
Pocahontas...	Beverage, Harper,	Bartow
"	Shrader, R. Luster & Son,	R. 1, Box 13, Huntersville
Preston.....	Evans, E. S.,	Terra Alta
Raleigh.....	McKinney, T. S.,	Ghent
Randolph.....	Coffman & Coffman,	R. F. D. 2, Box 48, Elkins
Upshur.....	Long, H. W.,	R. 1, Box 61, Alexander
Wirt.....	Rice, F. C.,	Box 58, Elizabeth



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